

**Press Release**   **07 August 2025**

**Limpopo Tourism Agency Backs Kudu Amateur Golf Tournament to Boost Sports Tourism**

Polokwane, Limpopo Province – The Limpopo Tourism Agency is pleased to announce its participation in the Kudu Amateur Golf Tournament, taking place from 07 – 10 August 2025 at Koro Creek Bushveld Golf Estate in Modimolle, Waterberg District.

This annual tournament has become a key calendar event in Limpopo’s tourism landscape, attracting amateur golfers, families, and spectators from across the province and neighbouring regions. It offers a unique platform to promote Limpopo as a premier golf and leisure destination, while contributing to local economic activity in the host town of Modimolle.

“The Kudu Amateur Golf Tournament gives us an opportunity to showcase Limpopo’s exceptional golf courses, warm hospitality, and natural attractions,” said Mr. Moses Ngobeni, CEO of Limpopo Tourism Agency. “It reflects the growing importance of sports tourism in driving domestic travel and stimulating local economies.”

Over the four days, the tournament will feature a mix of practice rounds, competitive play, themed entertainment, daily prizes, and a family-friendly atmosphere. Local service providers, entertainers, and temporary staff are being engaged, contributing to job creation and community participation.

LTA’s involvement includes brand activation, tourism promotion, and information dissemination to visiting participants and spectators. Representatives from the Agency are on-site to engage stakeholders and amplify Limpopo’s tourism offerings.

The Agency sees the Kudu Amateur Golf Tournament as a strategic platform for growing tourism arrivals, strengthening partnerships between the public and private sectors, and positioning Limpopo as a vibrant destination for both leisure and lifestyle travel.

**#GoLimpopo**

**#MoreToEnjoy**

**End//**

**Released on behalf of LTA by**

**Surprise Moshokwa**

**Tel.: 015 293 3600S**

**Mobile: 077 603 1268**

**Email:** **surprisem@golimpopo.com**